

23rd April 2025

To whom it may concern,

We would like to express our gratitude towards **Vidyavardhini's College of Engineering & Technology** for collaborating with us for the development of a project titled "**Campaign Promotion Module**".

Your assigned team

1. **Yash Sudhir Khot**
2. **Prayas Bipin Pandey**
3. **Ayush Vijay Sahu**
4. **Vaibhav Vinod Sapaliya**

under the guidance of **Prof. Priti Rumao**,

have worked on this project from 15th May 2024 and have demonstrated satisfiable performance.

The technical aspects developed:

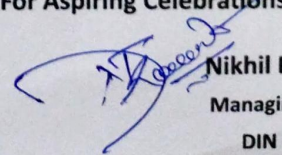
1. Creating and Managing Contact Lists.
2. Campaign Design and Creation.
3. Scheduling, Editing, Rescheduling Campaigns Using Cron Jobs.
4. Creation of Stock Campaigns using an Admin Panel.

Tech stack: PHP, JSON, jQuery, PostgreSQL

We would like to have continued support in the future as well on the said project.



Warm Regards,
For Aspiring Celebrations Pvt. Ltd.



Nikhil D. Kadam
Managing Director
DIN : 02721406